## SKIN CARE PROFESSIONAL

## BENEFITS WHAT YOU CAN DO WITH OUR PRODUCTS?



- Measure skin moisture, oil content, and elasticity
- Explore sub-dermal features such as dilated capillaries, hyperpigmentation, clogged pores, and mole and tag structure
- Show detail of various forms of dermatitis, such as minor inflammation, rosacea, and acne
- Evaluate the skin's texture including consistency, wrinkles, roughness
- Establish surface features such as clogged or open pores, blackheads, moles tags
- Identify oiliness, moisture, dead skin, and chapping
- Observe desquamation dead skin, keratin





- Document skin conditions and improvements
- Save or print pictures for client files and follow-up comparisons
- Use visual evidence to confirm and enforce a clinician's evaluation
- Establish visual evidence of skin conditions to increase purchases of products and/or additional services

